

TOHOKU

A new typeface designed by British type designer Philip Kelly.

Although TOHOKU is caps-only, there is an extensive character count and you can set in the French, German and Spanish languages.

Although TOHOKU is not strictly an 'outline', 'drop-shadow' or 'stencil' typeface, it does include elements of these styles; which I feel adds to its appeal.

This caps-only typeface has plenty of interesting decorative elements. Whilst it may be impossible to have glyphs that are totally unique, I hope that in TOHOKU I have achieved a few. The name TOHOKU refers to an area in the North of the main Japanese island of Honshu. I chose the name simply because my Japanese wife comes from this area. Also, the letter shapes have a 'slight' hint of Japanese Kanji letters.

Due to the openness of the design, spacing was quite a challenge and I spent considerable time refining the spacing and kerning.

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(Brochure text set in 'Sendai Regular')

Philip Kelly Digital Design 

TOHOKU: Character Set
(Enables setting in French, German & Spanish languages)

A B C D E F G H I J K L M N

O P Q R S T U V W X Y Z

1 2 3 4 5 6 7 8 9 0

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TOHOKU

TRANSLATES AS "EAST-NORTH"

A CAPS-ONLY TYPEFACE DEVELOPED BY
BRITISH TYPE DESIGNER PHILIP KELLY

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THE TYPEFACE IS FULL OF INTERESTING
AND UNUSUAL FORMS THAT WILL BRING
YOUR HEADLINES TO LIFE.

THE TOHOKU AREA OF NORTH EAST JAPAN
COMPRISES THE SIX PREFECTURES OF AKITA,
AOMORI, FUKUSHIMA, IWATE, MIYAGI, AND
YAMAGATA.

ALSO SET IN FRENCH, GERMAN & SPANISH

THE MAIN CITIES IN THIS
AREA ARE: SENDAI, IWAKI,
KORIYAMA, AKITA,
MORIOKA, AOMORI AND
HACHINOHE

VISIT SENDAI CASTLE

ALTHOUGH TOHOKU WAS NEVER INTENDED FOR TEXT USAGE, I WAS PLEASANTLY SURPRISED THAT IT STILL READS QUITE WELL AT SMALL SIZES. PLEASE SEE BELOW:

(12 POINTS)

LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPISCING ELIT. DUIS EGET CONSECTETUR TORTOR. IN NISI ANTE, CONGUE NON CONGUE AC, PLACERAT VITAE LACUS. NUNC ID LOREM JUSTO, NEC VULPUTATE NUNC. QUISQUE LOREM FELIS, EGESTAS BLANDIT CONSECTETUR A, CONVALLIS EU SEM. DONEC SUSCOPIT, ARCU AC LUCTUS FACILISIS, NEQUE LIBERO LAOREET MASSA, UT EUISMOD EST EST EGET DUI. LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPISCING ELIT. CURABITUR LOBORTIS ACCUMSAN ORCI, UT IMPERDIET NISI COMMODO UT. MAECENAS VIVERRA MI A LIGULA PELLENTESEQUAE VITAE ALIQUET LEO IACULIS. NAM INTERDUM SUSCOPIT FELIS EUISMOD TINCIDUNT. ETIAM RISUS DOLOR, RUTRUM EGET SOLLICITUDIN EU, INTERDUM UT JUSTO. NUNC GRAVIDA SAPIEN EU NULLA ADIPISCING ID LUCTUS NISL DAPIBUS. UT BIBENDUM, EST UT ORNARE VEHOICULA, VELIT NOBH ULTRICES TURPIS, PLACERAT FEUGIAT URNA NISL VITAE ODIO. QUISQUE VESTIBULUM, ANTE EU ADIPISCING VARIUS, URNA LIBERO SAGITTIS ARCU, SED VEHOICULA NEQUE ENIM IN LECTUS.

(10 POINTS)

LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPISCING ELIT. DUIS EGET CONSECTETUR TORTOR. IN NISI ANTE, CONGUE NON CONGUE AC, PLACERAT VITAE LACUS. NUNC ID LOREM JUSTO, NEC VULPUTATE NUNC. QUISQUE LOREM FELIS, EGESTAS BLANDIT CONSECTETUR A, CONVALLIS EU SEM. DONEC SUSCOPIT, ARCU AC LUCTUS FACILISIS, NEQUE LIBERO LAOREET MASSA, UT EUISMOD EST EST EGET DUI. LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPISCING ELIT. CURABITUR LOBORTIS ACCUMSAN ORCI, UT IMPERDIET NISI COMMODO UT. MAECENAS VIVERRA MI A LIGULA PELLENTESEQUAE VITAE ALIQUET LEO IACULIS. NAM INTERDUM SUSCOPIT FELIS EUISMOD TINCIDUNT. ETIAM RISUS DOLOR, RUTRUM EGET SOLLICITUDIN EU, INTERDUM UT JUSTO. NUNC GRAVIDA SAPIEN EU NULLA ADIPISCING ID LUCTUS NISL DAPIBUS. UT BIBENDUM, EST UT ORNARE VEHOICULA, VELIT NOBH ULTRICES TURPIS, PLACERAT FEUGIAT URNA NISL VITAE ODIO. QUISQUE VESTIBULUM, ANTE EU ADIPISCING VARIUS, URNA LIBERO SAGITTIS ARCU, SED VEHOICULA NEQUE ENIM IN LECTUS.

(9 POINTS)

LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPISCING ELIT. DUIS EGET CONSECTETUR TORTOR. IN NISI ANTE, CONGUE NON CONGUE AC, PLACERAT VITAE LACUS. NUNC ID LOREM JUSTO, NEC VULPUTATE NUNC. QUISQUE LOREM FELIS, EGESTAS BLANDIT CONSECTETUR A, CONVALLIS EU SEM. DONEC SUSCOPIT, ARCU AC LUCTUS FACILISIS, NEQUE LIBERO LAOREET MASSA, UT EUISMOD EST EST EGET DUI. LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPISCING ELIT. CURABITUR LOBORTIS ACCUMSAN ORCI, UT IMPERDIET NISI COMMODO UT. MAECENAS VIVERRA MI A LIGULA PELLENTESEQUAE VITAE ALIQUET LEO IACULIS. NAM INTERDUM SUSCOPIT FELIS EUISMOD TINCIDUNT. ETIAM RISUS DOLOR, RUTRUM EGET SOLLICITUDIN EU, INTERDUM UT JUSTO. NUNC GRAVIDA SAPIEN EU NULLA ADIPISCING ID LUCTUS NISL DAPIBUS. UT BIBENDUM, EST UT ORNARE VEHOICULA, VELIT NOBH ULTRICES TURPIS, PLACERAT FEUGIAT URNA NISL VITAE ODIO. QUISQUE VESTIBULUM, ANTE EU ADIPISCING VARIUS, URNA LIBERO SAGITTIS ARCU, SED VEHOICULA NEQUE ENIM IN LECTUS.

(8 POINTS)

LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPISCING ELIT. DUIS EGET CONSECTETUR TORTOR. IN NISI ANTE, CONGUE NON CONGUE AC, PLACERAT VITAE LACUS. NUNC ID LOREM JUSTO, NEC VULPUTATE NUNC. QUISQUE LOREM FELIS, EGESTAS BLANDIT CONSECTETUR A, CONVALLIS EU SEM. DONEC SUSCOPIT, ARCU AC LUCTUS FACILISIS, NEQUE LIBERO LAOREET MASSA, UT EUISMOD EST EST EGET DUI. LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPISCING ELIT. CURABITUR LOBORTIS ACCUMSAN ORCI, UT IMPERDIET NISI COMMODO UT. MAECENAS VIVERRA MI A LIGULA PELLENTESEQUAE VITAE ALIQUET LEO IACULIS. NAM INTERDUM SUSCOPIT FELIS EUISMOD TINCIDUNT. ETIAM RISUS DOLOR, RUTRUM EGET SOLLICITUDIN EU, INTERDUM UT JUSTO. NUNC GRAVIDA SAPIEN EU NULLA ADIPISCING ID LUCTUS NISL DAPIBUS. UT BIBENDUM, EST UT ORNARE VEHOICULA, VELIT NOBH ULTRICES TURPIS, PLACERAT FEUGIAT URNA NISL VITAE ODIO. QUISQUE VESTIBULUM, ANTE EU ADIPISCING VARIUS, URNA LIBERO SAGITTIS ARCU, SED VEHOICULA NEQUE ENIM IN LECTUS.

'REVERSED-OUT' CAN BE A GOOD
OPTION WITH TOHOKU; TO BRING
AN EXTRA 'PUNCH' TO YOUR
HEADLINES.

GAME OF THRONES
LORD OF THE RINGS

TITANIC

SOMEWHERE
IN TIME

2018

TOHOKU LENDS
ITSELF WELL FOR
SELECTIVE MULTICOLOURS

MULTI

COLOURED

GLYPHS

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